

# IPO-PAKISTAN

## QUARTERLY NEWSLETTER

### Briefing to the Standing Committee of National Assembly on Cabinet Secretariat

On April 17, 2014, the Director General, IPO-Pakistan gave a presentation on IPO-Pakistan to the Standing Committee of National Assembly on Cabinet Secretariat. Additional Secretary (Ms. Nargis Ghaloo) and Joint Secretary (Dr. Iram A. Khan) represented the Cabinet Division. Following Officers of IPO-Pakistan were also present: Mr. Meesaq Arif, Director (Admn/HR), Chaudhry Asfand Ali, Deputy Director (Trademark), Mr. Muhammad Ismail, Deputy Director (Enforcement), Mrs. Nadia Zubair Shah, Deputy Director (Law), Mr. Abdul Hafeez, DDO/Accounts Officer and Mr. Kashif Latif Malik, Assistant Director (IT/CB).



The committee members advised the officers of Cabinet Division and IPO-Pakistan to fully exploit the tremendous potential existing in the IP sector in Pakistan.

### Federal Cabinet approves electronic publication of Patent Journal

Director General, IPO-Pakistan presented the proposal for amendment in Patent Ordinance 2000 to facilitate electronic publication of Patent Journal before Federal Cabinet in the meeting held on April 18, 2014. After detailed discussion Federal Cabinet approved the proposal.

### One-day Seminar on April 24, 2014 for World IP Day Celebrations

Intellectual Property Organization of Pakistan joined the international community in celebrating the World Intellectual Property Day on 26th April, 2014. The theme of the year 2014 for World IP Day was "Movies: A Global Passion"

In connection with World Intellectual Property (IP) Day, IPO-Pakistan organized a national Seminar at



Islamabad Club, Islamabad on 24th April, 2014. The chief guest of the ceremony was Dr. Nazir Saeed, Secretary Information, Broadcasting and National Heritage. Mr. Aamir Hasan, Director General, IPO-Pakistan was the chief organizer of this Seminar. Legendary personalities from Film and Music Industry, Syed Noor, Director/Writer; Ms. Sangeeta, Film-star/producer; Mr. Ejaz Gul, Film Analyst; Mr. Haroon Rashid, singer and representatives from Electronic and Print Media graced the occasion with their presence and gave valuable inputs.

Anti-Counterfeit and Infringement Forum (ACIF); Oxford University Press (OUP) and EMI-Pakistan collaborated with IPO-Pakistan to organize this seminar.

The proceedings of the Seminar started with the recitation from the Holy Quran. Director General, IPO-Pakistan Engr. Aamir Hasan welcomed the honorable guests in his welcome address. He highlighted theme of the year for World IP Day and shared with the participants IPO-Pakistan's current situation and future plan of action.



During first session presentations were given by different government agencies about their role and functioning in protection of copyrights. Mr. Inam Ghani, Director (Islamabad Zone), Federal Investigation Agency presented "Enforcement of Copyrights including Cinematographic Works by Federal Investigation Agency (FIA)". Mr. Imran Ahmad Chaudhry, Additional Director, Customs Intelligence shed

light on the topic "Border Measures taken by Pakistan Customs to Stop the Smuggling of Illegal Cinematographic Works". Mr. Fakhar-u-Din Mughal, Deputy General Manager, Media and Public Relations, PEMRA gave a presentation on "Strategy to Stop Signal Piracy of Motion Pictures by Pakistan Electronic Media Regulatory Authority (PEMRA)". Mr. Mashhood Mirza, Director General, Pakistan National Council of Arts (PNCA) enlightened the participants on the Policy to revive Film Industry in Pakistan by Ministry of Information, Broadcasting and National Heritage. Mr. Zeeshan Choudhry, CEO, EMI-Pakistan delivered a presentation on "Issues of Copyright Protection in Digital Environment". At the end of the first session, video clips from legendary Pakistani Movies were presented by Mr. Kashif Latif Malik, Assistant Director IT. These clips were prepared by Mr. Umer Shaikh, EMI-Pakistan.

After tea break, the second session commenced with the presentation by Mr. Haroon Rashid, CEO, Messrs Unicorn Black (Pvt.) Ltd. He shared his efforts about Content Distribution Platform for Legitimate Copyrighted Content in Pakistan. Ms. Sangeeta, Film Star/Producer, in her short address highlighted experiences of Film Actors in terms of Protection of performing rights. She

said that protection to the rights of performers and artists is not up to the mark in Pakistan. There should be some policy at government level to protect the rights of performers. Mr. Ejaz Gul, Film Analyst, presented history of Pakistan’s Film Industry, its golden period, decline and then revival. He shared valuable suggestions to further improve this area. Syed Noor, President, Pakistan Film Producers Association delivered his speech on the topic “Problems Faced by Film Making Industry in terms of copyright protection”. He said that piracy and plagiarism has damaged genuine work badly. He suggested for a strict policy against this menace. Col. (Retd.) Mr. Muhammad Iftikhar, General Secretary, Anti-Counterfeit and Infringement Forum (ACIF) made presentation on the topic “Protection of IPRs – Industrial View”. He showed slides of counterfeiting and piracy being held in Pakistan. He shared valuable inputs about protection of IPRs in Pakistan. At the end of second session, floor was open for Questions and answers. Participants raised questions about government policies, boarder measures, enforcement actions by FIA and role of PEMRA. The resources persons responded to questions by different participants.

At the end, chief guest of the ceremony, Dr. Nazir Saeed, Secretary Information, Broadcasting and National Heritage in his concluding remarks congratulated IPO-Pakistan for organizing such a useful and informative program. Keeping in view importance of theme of the year for World IP Day, 2014 i.e. “Movies a Global Passion” he said that Government of Pakistan is committed



to address the problems of all stakeholders in the film sector including writers and actors, directors and producers, the editors, composers and designers, each one contributing his/her role in promoting creativity and innovation to the process of film making in Pakistan. The Ministry of Information, Broadcasting and National Heritage in collaboration with IPO-Pakistan will try its level best for institutional arrangements to curb piracy and plagiarism and promote innovation and creativity in the society. He assured his full support in getting the proposed strategy/action plan prepared by IPO-Pakistan, approved by the Federal Government.

### **Director General, IPO-Pakistan’s visit to Washington, the United States of America**

The Director General, IPO-Pakistan Engr. Aamir Hasan visited Washington from May 12 to 15, 2014 as a member of Pakistan’s delegation led by Engr. Khurram Dastgir Khan, Minister for Commerce. The third member of the delegation was Mr. Shahzad Arbab, Secretary, Ministry of

Commerce. The main purpose of the visit was to attend the Trade and Investment Framework Agreement (TIFA) Council Meeting.

During the meeting, The Director General gave presentation on IPR issues discussed in USTR's Special 301 Reports of 2013 and 2014 concerning Pakistan. He also explained the Strategy and Action Plan for Strengthening of IP Regime in Pakistan proposing a number of measures in the short-term, medium-term and long-term which was well appreciated by the USTR team and other members of the Pakistan delegation.



During his stay in the US, the Director General visited the United States Patent and Trademark Office (USPTO) in Virginia on May 15, 2014 on their request. The team comprising of senior officers, in presence of the senior official from the US State Department, gave the detailed briefing on the IP regime in the US. The visit was very proactive with the fruitful outcomes such as commitment to train all the Patent Examiners and two officials from the Trade Mark Registry of Pakistan, train judges of IP tribunals after establishment of IP tribunals in Pakistan and financing a consultancy project for updating National IP laws of Pakistan

## **The Director General, IPO-Pakistan attended the 13<sup>th</sup> Session of CDIP in Geneva, Switzerland**

The Director General, IPO-Pakistan, Engr. Aamir Hasan represented Islamic Republic of Pakistan in the 13<sup>th</sup> Session of the Committee on Development and Intellectual Property (CDIP) in Geneva from May 19 to 23, 2014. This visit also gave him the opportunity to meet the Deputy Director General and other senior officials of World Intellectual Property Organization (WIPO). He discussed with them the issues of mutual interest and explored the avenues for enhanced collaboration between WIPO and IPO-Pakistan.



After the meeting, the Director General called on the Ambassador/Permanent Representative of Pakistan in Geneva, Mr. Zamir Akram and briefed him about the progress of the CDIP meeting and the IPR regime in Pakistan.

## Meeting with Secretary, Cabinet Division

On June 10, 2014, a team of IPO officers led by the Director General, IPO-Pakistan gave a presentation on IPO to the Secretary Cabinet Division.

The presentation included a brief introduction of IPO-Pakistan followed by a Strategy and Action Plan for Strengthening of IP Regime in Pakistan, proposing a number of measures in the short-term, medium-term and long-term.

Secretary, Cabinet Division while appreciating the effort made in preparing the presentation, advised Director General, IPO-Pakistan to forward the relevant issues to Cabinet Division in the form of a comprehensive working paper.



## 7th meeting of IP Enforcement Coordination Committee, Karachi

7th meeting of IP Enforcement Coordination Committee, Karachi was held in the Conference Room of Trade Marks Registry, Karachi on June 26, 2014. The meeting was chaired by Dr. Abdul Qadir Orakzai, registrar of Trademarks Registry and attended by representatives of FPCCI, OICCI, Senior Officers of Pakistan Customs and Police. The Chairman welcomed all the participants and expressed his views on the importance of enforcement of IPRs and the role of enforcement agencies in strengthening



of IP management in the country. It was decided that a focal person from every enforcement agency should be notified. The participants from the private sector have stresses for early establishment of IP Tribunals for speedy disposal of IPR cases. They also expressed their concern over non-existence of Chairman, IPO-Pakistan and Policy board. They also suggested that IPO-Pakistan should lead the enforcement drive against IPRs. All the participants appreciated the serious efforts of IPO-Pakistan for highlighting the importance of IP enforcement and extended their full cooperation to IPO-Pakistan.

- ACIF in collaboration with Institute of Business Administration (IBA) organized a youth Art and Literary festival with the theme of “Fostering Creativity and Ingenuity” which was held on 13th April, 2014 at the Regent Plaza Karachi. Mr. Niaz Lashari, Copyright Examiner, Copyright Office, IPO-Pakistan Karachi attended the subject event.
- Mr. Asfand Ali, Deputy Director, IPO-HQs, Mrs. Humaira Shakeel, Assistant Director, IPO-HQs and Mr. Aamar Latif, Assistant Director, IPO-HQs attended a seminar on the occasion of IP Day celebrations on 29th April, 2014 at the Auditorium of Model Customs Collectorate. Mrs. Humaira Shakeel, Assistant Director, IPO-HQs delivered a presentation on “The role of IPO and its Functions”. At the end of the ceremony shield had been presented to IPO-Pakistan.
- On request of University of Azad Jammu and Kashmir to depute a resource person for conducting a seminar on IP Awareness at their campus, IPO-Pakistan deputed Mr. Muhammad Ismail, Deputy Director, IPO-HQs to conduct a one day seminar on IP Awareness on 7th May, 2014.
- Directorate of Science and Technology, KPK forwarded a request to IPO for organizing three (3) days training programme on patents for university researchers and ORIC offices. Which was scheduled from 21st to 23rd May, 2014. Ms. Shakra Khurshid, Assistant Director, IPO-HQs was nominated as resource person and delivered presentations on following topics:
  1. An overview of the intellectual property system;
  2. Introduction to patents and its importance for researchers;
  3. Patent application filing;
  4. Patent Examination procedure in Pakistan patent office;
  5. Patentability criteria, Patent Ordinance, 2000 and Patent Rules, 2003;
  6. Patent claims drafting (types of claims, Format of claims, design of claims);
  7. Prior art searches and importance for researchers;
  8. Using and exploiting patent information.

31 universities and their ORIC offices participated in training programme. Research officers, Assistant Professors, Chairmen, Deans of faculties of sciences, managers of ORIC offices etc attended the training.

The resource persons informed that the Feedback from the participants vis-à-vis training material and resource person deliberations on the subject was excellent with an overwhelming appreciation of the opportunity provided by IPO Pakistan. The participants rated the training as highly informative and timely because innovation,

invention and Patents have become a buzzword among universities and research institutes.

- On 30<sup>th</sup> April, 2014 a Public Private Dialogue on Developing Exports and Negotiation Strategy for Trade in Services jointly organized by PITAD in collaboration with UNIDO and EU under the TRTA-II Project. Mr. Asfand Ali, Deputy Director, IPO-HQs and Mrs. Humaira Shakeel, Assistant Director, IPO-HQs attended the subject seminar.
- At Quaid-e-Azam University, Islamabad a one day seminar was organized on June 17, 2014 to educate researchers and faculty members regarding Patents Filing and Patent Drafting. Faculty members from Natural Sciences also attended the seminar. The resource persons Ms. Shakra Khurshid, Assistant Director, IPO-HQs and Ms. Saima Kanwal, Assistant Director, IPO-HQs informed that the audiences were enthusiastic about citing patents as part of prior Art in their re-search papers. They really appreciated IPO-Pakistan's Effort in creating awareness about patents.
- Office of Research, Innovation and Commercialization (ORIC) of Azad Jammu & Kashmir (AJK) University, Muzaffarabad conducted IPR Seminar in collaboration with IPO-Pakistan on 7th May, 2014 in the University Campus. Mr. Muhammad Ismail, Deputy Director (PBR/SMEs), IPO-Pakistan delivered lectures on IP Management in Pakistan and Registration Procedures for IP Rights. A large number of faculty members and Research Scholars attended the program.
- Two Training Sessions on IPR Enforcement for FIA Officials were conducted. First session was conducted on June 18, 2014 for officers of Lahore Zone which was attended by about 30 officers and officials. Second session was conducted on June 25, 2014 for FIA officers of Islamabad Zone and was attended by about 25 officers, officials and inspectors of FIA. Mr. Muhammad Ismail, Deputy Director (IPR Enforcement), IPO-Pakistan delivered lectures in both the sessions and answered the different question asked by the attendees.

IPO-Pakistan collaborates with International Organizations to arrange training programs for its officers and different stakeholders in order to give them insight to various issues of IP. During the 2<sup>nd</sup> Quarter of 2014, IPO-Pakistan collaborated for the following Capacity Building activities:

#	NAME & DESIGNATION	ACTIVITY	COUNTRY	DATES	ORGANIZATION
1.	Mrs. Shakra Khurshid, Assistant Director (Patent)	WIPO Sub-Regional Workshop on Patent Drafting	Sri Lanka	April 21 to 25, 2014	IPO-Pakistan, Islamabad
2.	Dr. Fahim Ashraf Qureshi, General Manager ORICs	WIPO Sub-Regional Workshop on Patent Drafting	Sri Lanka	April 21 to 25, 2014	COMSATS Institute of Information Technology (CIIT), Islamabad
3.	Mr. Sarfaraz Ali, Assistant Trade Mark Examiner	WIPO Workshop on Trademark Law and Examination	Republic of Korea	April 23 to 30, 2014	IPO-Pakistan, Karachi
4.	Dr. Iram Anjum Khan, Joint Secretary (RA)	Regional Seminar on Creative Industries	Singapore	April 24 to 25, 2014	Cabinet Division, Islamabad
5.	Mrs. Saima Kanwal, Assistant Director (Copyright)	27th Session of the Standing Committee on Copyright and Related Rights	Switzerland	April 28 to May 2, 2014	IPO-Pakistan, Islamabad
6.	Engr. Aamir Hasan, Director General	13th Session of Committee on Development and Intellectual Property (CDIP)	Switzerland	May 19 to 23, 2014	IPO-Pakistan, Islamabad
7.	Mr. Muhammad Raza Ahmad Khan, General Manager ORICs	Training Course for Technology Managers on Intellectual Property and Technology Commercialization	United States of America	June 2 to 13, 2014	COMSATS Institute of Information Technology (CIIT), Islamabad
8.	Mr. Meesaq Arif, Director (Admn/HR)	CIPO/WIPO Executive Workshop on the Application of Management Techniques in the Delivery of Intellectual Property Services	Canada	June 9 to 13, 2014	IPO-Pakistan, Islamabad
9.	Dr. Muhammad Wasim Tariq, Section Officer (RA-IV)	Seminar on the Reinforcement of Support for Innovation and Commercialization of the Results of R & D and Patents in the OIC Member States	Kingdom of Morocco	June 11 to 13, 2014	Cabinet Division, Islamabad
10.	Chaudhry Asfand Ali, Deputy Director (Trademark)	2nd ECO Coordination Committee Meeting on Industrial Property Rights	Republic of Azerbaijan	June 16, 2014	IPO-Pakistan, Islamabad

## INTELLECTUAL PROPERTY ORGANIZATION OF PAKISTAN

Headquarters: #23, Street No. 87, Attaturk Avenue (West), Sector G-6/3, Islamabad

Phone: +92-51-9208581-2, Fax: +92-51-9208157

<http://www.ipo.gov.pk>